

Allan C. Anova

Website Designer / WordPress Specialist | San Pedro, Laguna, Philippines | Mobile Number: 09685595590 | Whatsapp and Viber: 09954496708 | Email Address: allan.anova@gmail.com | Portfolio Website: <https://allananova.com>

Professional Summary

Experienced and passionate Website Designer, Web Developer, UI/UX Designer, and WordPress Specialist with over 15 years of hands-on experience. Offers creative and user-focused design solutions for businesses and brands locally and internationally. Specializes in WordPress development, responsive UI design, eCommerce websites, and ongoing website support.

Core Skills

- WordPress Design and Development
 - UI/UX Design and Prototyping
 - Responsive Website Design
 - WooCommerce Integration
 - Website Maintenance and Support
 - SEO Optimization
 - HTML, CSS, JavaScript
 - Adobe Photoshop, Figma, Adobe XD
 - Page Builders: Elementor, WPBakery, Divi
 - Domain Setup and Hosting Management
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Work Experience

Senior Web Designer

Web904 (Florida, USA / Home-Based)

August 2013 – Present

- Designs and develops WordPress websites for various industries.
- Implements UI/UX improvements and custom design requirements.

- Works directly with clients and developers on long-term website support.

Website Designer / WordPress Developer

Self-Employed

January 2012 – Present

- Provides freelance website design and development services to small businesses and startups.
- Handles everything from initial design concepts to live deployment and updates.
- Offers website maintenance packages and SEO upgrades.

Senior Website Designer & Creative Director

US Phone Tech (US Company)

August 2009 – January 2010 | Makati City

- Managed creative direction for client websites.
- Designed UI layouts and provided branding solutions for marketing campaigns.

Senior UI/UX Designer and Graphics Designer

Eight Edition Online

March 2008 – March 2009 | Eastwood, Quezon City

- Created wireframes, mockups, and high-fidelity designs.
- Worked closely with developers for implementation.

Website Designer and WordPress Specialist

Ozark Computer Consultants

October 2006 – February 2007 | Makati City

- Developed and maintained client websites on WordPress.
- Customized themes and managed plugins.

Website Development Consultant

Spinweb Productions, Inc.

January 2006 – July 2006 | Makati City

- Delivered website projects with focus on custom development and consultation.
- Advised clients on best practices for launching their websites.

SEO Specialist and Website Designer

Global Internet Promotions

September 2004 – January 2006 | Makati City

- Combined SEO strategy with web design for higher search engine visibility.
- Managed content and layout optimization.

Website Programmer

Tulin Online

January 2004 – August 2004 | Ortigas, Pasig

- Programmed websites using HTML, PHP, and MySQL.
- Participated in early-stage development projects.

Education

De La Salle University

Advanced Web Development Certificate

Manila, Philippines | 2007

AMA Computer College / University

Bachelor of Science in Computer Science

Makati City, Philippines | 1999 – 2003

Liceo De San Pedro

High School Diploma

San Pedro, Laguna | 1995 – 1999

Recent Projects & Websites

- **Allananova.com**
Personal portfolio website showcasing web design work, services, and blog.
- **Genekinc.com**
WordPress eCommerce website for golf cart accessories with catalog, inventory, user management, and online payments.
- **NethTravelandTours.com**
10-page travel agency website featuring destination pages, inquiry forms, and a CMS

backend.

- **InfiniteProductionsEvents.com**

One-page promotional website for events and products based in UAE.